

PROFESSIONAL CONVENTION MANAGEMENT ASSOCIATION

PRINCIPLES OF PROFESSIONAL AND ETHICAL CONDUCT

The Professional Convention Management Association represents the highest levels of professional and ethical behavior in the convention and meetings industry. This association has adopted these *Principles of Professional and Ethical Conduct* and its members use them as standards of honorable behavior by which they may evaluate their relationships with their organizations, suppliers, and colleagues.

As a member of the Professional Convention Management Association, I will:

- I. Conduct myself with integrity, respect, honesty and credibility.
- II. Approach all meetings in accordance with the highest ethical standards of professionalism and personal conduct.
- III. Negotiate all agreements in good faith respecting the rights of all parties involved.
- IV. Respect the policies and regulations of those organizations with whom I deal.
- V. Pursue continuing education related to the convention and meetings industry and share knowledge learned with others to further the profession.
- VI. Avoid all activities that will cause damage to or discredit to my organization, the convention and meetings industry, or myself.
- VII. Refuse inappropriate gifts, incentives and/or services in any business dealings that may be offered as a result of my position and could be perceived as personal gain.
- VIII. Avoid any and all conflicts of interest and advise all parties, including my organization, of any situations where a conflict of interest exists.
- IX. Value diversity and strive to reflect it by providing and fostering meetings and conventions that create an inclusive atmosphere for people regardless of their national origin, race, religion, sex, marital status, age, sexual orientation, physical or mental impairment.
- X. Protect our environment and the Earth by adapting “green social initiatives” as applicable for meetings and conventions.

As a member of Professional Convention Management Association, I hereby pledge to adhere to the PCMA Principles of Professional and Ethical Conduct.

Signature

Date

Print Name